



## Kansas Book Festival Sponsorship Levels

### ***Bookworm (\$500)***

- Recognition on KBF web site
- 2 tickets to the Friday evening Authors Reception

### ***Bestseller (\$1,000)***

- All of the promotional benefits of a Bookworm plus:
- Recognition in KBF event program distributed during the festival and included as insert in the Topeka Capitol-Journal.

### ***Collector (\$2,500)***

- All of the promotional benefits of a Bestseller plus:
- Company logo featured on KBF web site

### ***First Edition (\$5,000)***

- All of the promotional benefits of a Bestseller plus:
- Link to sponsor's web site from KBF web site
  - Verbal acknowledgement at Authors Reception
  - VIP seating at Keynote for two people
  - Three tickets to the Friday Authors Reception
  - Logo featured in KBF event program

### ***Book Festival Champion (\$10,000)***

- All of the promotional benefits of the First Edition plus:
- Verbal recognition at Keynote
  - VIP seating at Keynote for four people
  - Four tickets to the Friday Authors Reception
  - On-site signage with logo recognition

### ***Authors Circle (\$15,000)***

- All of the promotional benefits of the Book Festival Champion plus:
- Opportunity for spokesperson remarks at Friday Authors Reception
  - All KBF merchandise to be printed with your company's logo
  - Four tickets to the Friday Authors Reception
  - VIP seating at Keynote for four people
  - Access for four to the Hospitality Room at the festival
  - Acknowledgement in all press releases

### ***Presenting Sponsor (\$20,000)***

- All of the promotional benefits of the Authors Circle plus:
- Verbal recognition at all presentations during the festival
  - Naming opportunity for one of the KBF tents
  - Six tickets to the Friday Authors Reception
  - VIP seating at Keynote for six people